

FOR IMMEDIATE RELEASE

Furusato Industries, Ltd.

**Notice Regarding Purchase of Its Own Shares
(Share Purchase According to the Articles of Incorporation
Pursuant to Article 165, Paragraph 2 of the Corporation Act)**

Furusato Industries, Ltd. has announced today the following outcome of the purchase of its own shares in the market based on the resolution made at the meeting of the Board of Directors held on July 9, 2010, under Article 156 of the Corporation Act of Japan, as applied pursuant to Article 165, Paragraph 3 of the Act.

1. Period of Purchase: From July 12 to 31, 2010
2. Type of shares: Common stock of Furusato Industries, Ltd.
3. Total number of shares purchased: 0 shares
4. Total cost of purchase: 0 yen
5. Method of purchase: Purchased on the Osaka Securities Exchange

[Reference]

1. Resolutions made at the meeting of the Board of Directors held on July 9, 2010
 - (1) Type of shares to be purchased: Common stock of Furusato Industries, Ltd.
 - (2) Total number of shares to be purchased:
Up to 500,000 shares (3.28% of total outstanding shares (excluding treasury shares))
 - (3) Total cost of purchase: Up to 300,000,000 yen
 - (4) Period of purchase: From July 12, 2010 to June 20, 2011
2. Cumulative total of shares purchased to and including July 31, 2010 in accordance with the resolutions above
 - (1) Total number of shares purchased: 0 shares
 - (2) Total cost of purchase: 0 yen